



NORMARKNEWS



Factory 1/5 Adina Crt. Tullamarine 3043

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PHONE 9334 2212 Fax: 9334 2218

WEB: www.normark.com.au EMAIL: normark@iprimus.com.au

Autumn News

Choosing a landscaper?

Okay, so you have finally decided to call in the professionals to transfer your yard into your dream garden, but there are so many landscaping companies out there how do you go about choosing one?

Some important things to consider are;

Is the company a member of the Landscaping Industries Association of Victoria (LIAV)?

Does the company offer a complete service leading you from design through to construction as well as maintenance?

Are they professional? Could you live amongst the staff for weeks maybe months on your property?

Investigate their previous works, check out their website and photos and testimonials, do you like their designs?

You can rest assured when choosing Normark Landscapes that as a professional company with LIAV membership we can offer you all the services your landscaping job could entail, everything from design, project management, construction of hardscaping, sourcing and installation of materials and plants, irrigation systems and outdoor lighting. Being a medium sized company we can offer all the above whilst being able to guarantee a personalised service. We pride ourselves on the quality of our jobs which are built to last and that our clients are left satisfied with the end result.

Lisa Cousens, of South Melbourne, recently employed Normark to design and construct her courtyard and this is what she had to say; "One the areas that stood out with Normark is that they really took pride in their work, and it was clear that they wanted to achieve the best result. John and Geoff always took the time to ask me questions and get feedback at every step along the way which gave me complete confidence that it would turn out exactly how I had imagined.

The aspect that impressed me the most about working with Normark was that they met their planned timeframes. I had organised a birthday drinks at my house, and was really hoping to have it finished in time for that weekend. Even though some of the areas of the project took longer than they had expected, they put in the extra time to have it ready for that weekend. I really appreciated all the additional effort.

I am extremely pleased with my new courtyard; it looks like a completely different house and I'm sure that it would have significantly increased the value of my property.

Normark has definitely exceeded my expectations and I would definitely recommend Normark to anyone thinking of landscaping their garden."



Before



After

If you are thinking about who to choose to design and or construct your garden, take the time to investigate the potential landscapers because it is an investment that you want to enjoy. To see some more jobs completed by Normark please visit our website at www.normark.com.au

How to increase the value of your home

Following on from our last newsletter, we had a lot of people expressing interest in how they too can increase their property value at auction, so we thought we would share with you the benefits of investing in your landscaping before putting your house on the market.

Real estate agents say that money spent carefully on well-constructed landscaping can add many thousands of dollars to the value of the property. Even a few thousand dollars can make a significant difference to the resale value of a property.

This courtyard in Thornbury was designed and constructed by Normark Landscapes in late 2006 and the one bedroom apartment was put on the market 12 months later and sold for 30% more than what it was paid for 2 years previously. The real estate agent managing the property believed that the courtyard design raised the value of the property by at least 15%. So if you are looking at putting your property on the market this year or in the future it is definitely worth investigating landscaping as a means to increase your opportunity for a larger return.

Whatever your budget, whether it be simply tidying up outside and adding decking, pavers or a pergola to completely transforming your garden into an oasis it will be a financial investment for the future for you to enjoy now or when you put your property in the competitive real estate market.

To find out how Normark can help you increase the value of your home, please call us on 03 9334 2212 or email us at normark@iprimus.com.au.



Thornbury Courtyard- Before



Thornbury Courtyard- After

Normark's Latest Projects

McDonald's Caroline Springs



McDonald's Broadmeadows and Melton



At Normark our gardens are designed to stand the test of time and it is for this reason that both smaller and larger companies choose us to design and implement their landscaping. One such client is McDonalds. We have been involved in producing many of the gardens for McDonalds over the years and recently we have completed 3 more for their stores in Caroline Springs, Broadmeadows and Melton.

Welcome to Normark's latest addition

Congratulations to Dale and Tamara! Dale Morcom (Sales Manager) and wife Tamara recently welcomed their first child Isaac Atticus Morcom, born 9th Jan, 8lbs 3oz, (3.8kg).



What to do in Autumn

Autumn is often considered to be the best season in the Australian garden. The weather becomes milder and it's a delight to spend time outdoors. Autumn is a great time to do garden improvement and maintenance and all that summer growth will need a trim back now to keep the garden tidy.

Here are some suggestions of things to do in your garden over Autumn:

- Cut back perennials.
- Keep dead-heading roses and lightly prune to prolong the late summer flush. Pick stone fruit now, prune off any weak looking branches and foliage, apply some lime and then give them plenty of water in order to maximise growth before winter sets in.
- Aerate the lawn now by pushing a fork well down into it all over. This will help the oncoming rains to get deep down and get some growth going before winter sets in.
- It is also a busy time for planting in readiness for next spring - veggies and bulbs in particular.
- Clear the last of the summer veggies and plant out seedlings of lettuce, radishes, carrots, broad beans, cabbages, broccoli, silverbeet, turnips and parsnips.
- Plant spring bulbs such as daffodils, jonquils, freesias, Dutch iris, ixias, watsonias and crocus. They're still the easiest way to get colour for late winter and spring. Hold off on planting tulips till about late April.

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- Chainsaw Operations
- Earthmoving Operations
- Weed ID & Control
- Landscape Design
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For more information 9269 8910
dougs-hrt@nmit.vic.edu.au

Northern Melbourne Institute of TAFE

